



The First Stop for Millions of Brides Planning The Event of Their Lifetime

"I know that you worked hard to convince me to come on board with Wedding-Location.com and that I was a bit of a hard sell, bit I am very glad that you persevered. Our wedding business has increased and we are getting many inquiries through your website."

Molly McIntosh Director of Sales & Marketing Bluff House Beach Hotel, Bahamas



- Dedicated to increasing your wedding and honeymoon revenue since 1986 -

## **Our Promise**

Sophisticated hoteliers and wedding venues in the most desirable destinations seek out Beverly Clark Enterprises for solutions to increase revenue by attracting on site weddings, receptions and honeymoon business.

Our time-tested expertise in connecting brides with locations combined with certified training programs deliver pre-qualified leads, high conversion and maximum revenue for our clients.



"We have worked with the Beverly Clark team for almost five years and have been very happy with the results. The service provided is second to none. Their presentation is very professional and their leads of high quality."

> Garret Corcoran, General Manager Troutbeck Resort, New York

"We have been using WeddingLocation.com to reach brides on the Internet for over four years. It allows us to easily show them our unique property through pictures and has been extremely effective for us."

> Alan Osbourne, Director of Sales The Dearborn Inn, Dearborn, Michigan

"We are pleased with the number of great wedding leads that we have received from WeddingLocation.com. Marketing with you has been a tremendous benefit for promoting and increasing our wedding business."

> Emma Bird, Wedding Coordinator Greenbriar Inn, Colorado

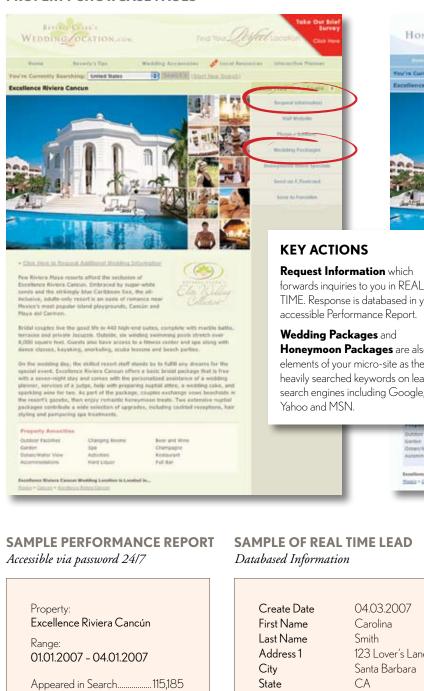
"The weddings we get from WeddingLocation.com are fantastic for us. We've been on your site for years and it just keeps getting better."

> RJ Escobar, VP of Sales & Marketing Hilton Santa Cruz/Scotts Valley, Scotts Valley, CA

"WeddingLocation.com has been fantastic for our property. In less than a month we've booked two weddings and have five more possible events from the leads generated by having our Club on WeddingLocation.com."

> Emily Santina, Sales and Marketing Director Swan Point Yacht & Country Club, Maryland

### **PROPERTY SHOWCASE PAGES**



Rotated on HOME Pages ......... 1,273

..2,033

...461

.183

Viewed on Sites.....

Linked to Site.....

Real Time Leads...

Zip Code Phone Email Visit Start Date Visit End Date Guest Count Best Contact Time Wedding Date Notes:

### Site Features





Honeymoon Packages are also key elements of your micro-site as they are heavily searched keywords on leading search engines including Google,

04.03.2007 Carolina Smith 123 Lover's Lane Santa Barbara CA 93105 805-898-1234 Carolina@MSN.net April 20, 2008 April 30, 2008 50 ΡM April 21, 2008 Interested in brunches, spa and golf for bridal party

### **THE NUMBERS**

- \$25.4 million in wedding business generated from WL.com in 2007\*
- 2.3 weddings forecasted for 2008
- Weddings generate more than \$120 billion
- 27% of couples pay for their own wedding
- Average wedding cost is \$26,327
- 68% of budget spent on ceremony/reception

\*Based on 2% Real Time Lead Conversion Rate and \$25K avg event expenditure

Sources: Beverly Clark Wedding Survey, Fairchild Info Back

## Beverly Clark's Hospitality Training Program



# BEVERLY CLARK'S HOSPITALITY TRAINING

A unique training and certification program created by wedding and lifestyle expert Beverly Clark and our team of seasoned industry professionals, specifically designed for social catering professionals to better understand today's brides, generate more weddings and increase per event revenue.

Inquire with your Regional Manager or preview course outline at www.beverlyclarktraining.com/demo

info@BeverlyClarkTraining.com



"There was a lot of really good information and detail in the Beverly Clark Hospitality Training and Certification Program. I felt it took me to the next level beyond previous wedding training I had taken. And the final exam was very helpful in making me understand how all that information could be put to use in my work. I highly recommend it.

> Hillary Byrne, Senior Event Manager Catering Sales, CWP Palm Desert, CA







Beverly Clark Enterprises, LLC

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