

2008 M&C Editorial Calendar												
	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Edit Features	Medical/Pharmaceutical Meetings	CVBs	Conference Centers	Corporate Meetings	Sports Venues	Gaming	Medical/Pharmaceutical Meetings	CSMs	Meeting Themes	Green Meetings	International Meetings	Mega Developments
	Golf Meetings	Financial/Insurance Meetings	Resort Meetings	Spa Meetings	Working With Hotels	Incentives	Convention Centers	Association Meetings	Affordable Meetings	Site Selection	Trade Shows	Luxury Meetings
Destinations	Long Beach, CA	Big Island	Berlin	Arizona	Boston	Baltimore	Colorado	Illinois	Bermuda	Detroit	Cancun	Alabama
	Montreal	Hamburg, Germany	Caribbean	Arkansas	Hong Kong/Macau	Frankfurt, Germany	Greater Ft. Lauderdale	Coastal Savannah	The Carolinas	Western Florida	Mississippi Gulf Coast	Georgia
	New Mexico	Los Angeles	Las Vegas	Atlantic City	Kauai	London	Japan	Pennsylvania	Dubai	Mexico	New Orleans	Guadalajara, Mexico
	Wisconsin	Missouri	Mexico City	California	Louisiana	Pacific NW	New York City	South Florida/The Keys	New England	Munich, Germany	Orlando	New Jersey
		Nebraska	Mid-Atlantic States	Greater Dallas/Ft. Worth	Northern California	Phoenix/Scottsdale	Oahu	Urban Texas	Orange County, CA	Southern California	Puerto Rico/USVI	Paris
		Utah	Scottsdale	San Antonio	Spain	Reno/Lake Tahoe	Portugal	Virginia	Toronto	Vancouver	Quebec City	San Diego
M&C Close Date	11/2/07	11/21/07	1/4/08	1/25/08	2/29/08	4/4/08	4/25/08	5/30/08	6/27/08	8/1/08	9/5/08	9/26/08
Editorial, Sections, Inserts & Supplements				Global Planner Close: 1/11/08		Florida Close: 3/21/08	Golf Close: 4/18/08	Meetings Market Report Close: 5/23/08	Incentive Close: 6/20/08			
Advertorial Sections, Inserts & Supplements**	Regional Meetings *	Virginia* Close: 11/19/07 Ground Breakings, Expansions, Renovations Supplement Close: 11/14/07	M&C West * Close: 12/15/07	Heartlands*	Maryland*	CVB Close: 3/28/08	Gold Tee Close: 4/18/08	Desert Meetings	International Meetings* Close: 6/13/08	Convention Centers	Gold Awards Close: 8/29/08	Guide to Conference Centers
	Resort Value Season Guide			Mountain Resorts*	Resort Meetings Pharmaceutical Meetings Supplement* Close: 2/22/08	IACC*	M&C West* Close: 4/11/08	Mexico *		Small Meetings	M&C West* Close: 8/20/08	Meet Your Convention Services Manager
				Reno*						Nevada* Close: 7/11/08 Colorado* Supplement Close: 7/18/08	Financial & Insurance Meetings Supplement* Close: 8/22/08	Texas *
												Unique Venues*
*Planned flowing advertorial												
**Advertorial Sections, Inserts & Supplements subject to change												
T&E Close Date		11/19/07		1/18/08		3/18/08		5/16/08		7/25/08		9/19/08
Show Distribution***	PCMA, MPI	Destinations Showcase	IACC, MPI Europe	ACTE, IMEX, GWSAE		NBTA, Destinations Showcase, HSMIAI West	MPI, DMAI	ASAE	ITME, HSMIAI National		EIBTM, Meeting & Event Style Show	
***Subject to change												
Custom Publishing		Western Great Lakes*		Hawaii Insert* Close: 1/11/08 London*	San Diego* Insert Close: 2/15/08 Turkey	Hawaii Insert* Close: 3/18/08	Fort Worth*	Maui*	Utah*	Big Island*	Scottsdale Insert *	
								New Orleans*	Korea*	Taiwan*		
*Planned flowing advertorial												
International Focus	Vancouver	Stockholm	Switzerland		Athens	Monterrey, Mexico	Portugal	Scotland		Belgium	Monaco	Holland
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