

**Mcmag.com rates**

			<b>2008 Rates</b>
Top Banner	per month	\$	2,645
Side Banner	per month	\$	2,365
Text Ad	per month	\$	340
Destination Skyscraper	annual	\$	10,795

**frequency discounts:**

3 months	<b>10%</b>
6 months	<b>15%</b>
12 months	<b>25%</b>
Combination*	<b>25%</b>

\*web side banner ad running same month with 1 or more M&C Midweek News ads

**M&C Midweek News**

			<b>2008 Rates</b>
Side Banner	per week	\$	2,810
Text Ad	per week	\$	1,125

**M&C's omfg.com**

			<b>2008 Rates</b>
Top Banner	per year	\$	1,750
Side Banner	per year	\$	905
Online Expanded Listing	per year	\$	2,175
Premium Electronic Package	per year	\$	2,915
Web-Only CVB Listing	per year	\$	2,175
Hot Specials	per year	\$	1,010
Hyperlink URL Listing	per year	\$	640

**Digital Postcards**

			<b>2008 Rates</b>	
	per blast	\$	10,000	<i>this rate applies to M&amp;C and T&amp;E</i>

**Online Seminar**

			<b>2008 Rates</b>	
Six page	per year	\$	35,000	<i>this rate applies to M&amp;C and T&amp;E</i>
Twelve page	per year	\$	52,000	
Renewal Rate	per year	\$	17,000	

**E-Brochure**

			<b>2008 Rates</b>	
	per year	\$	10,500	<i>this rate applies to M&amp;C and T&amp;E</i>

\*plus production charge: **\$300**

**Video Webcast**

			<b>2008 Rates</b>	
		\$	45,000	<i>this rate applies to M&amp;C and T&amp;E</i>

**Audio Webcast**

			<b>2008 Rates</b>	
		\$	20,000	<i>this rate applies to M&amp;C and T&amp;E</i>

**T&E GoAlert**

			<b>2008 Rates</b>
Side Banner	per issue	\$	2,650
Text Ad	per issue	\$	1,060

**Temagazine.com**

			<b>2008 Rates</b>
Top Banner	per month	\$	1,985
Side Banner	per month	\$	1,775

**M&C E-Bellyband**

			<b>2008 Rates</b>
		\$	10,600

**M&C Video Ad**

			<b>2008 Rates</b>	
must purchase a print ad		\$	6,000	<i>runs on digital edition and mcmag.com</i>

**T&E E-Bellyband**

			<b>2008 Rates</b>
		\$	10,600

**T&E Video Ad**

			<b>2008 Rates</b>	
must purchase a print ad		\$	6,000	<i>runs on digital edition and temagazine.com</i>